



HAMMAD TAJ

Website Developer



0316-1619450



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Karachi, Pakistan

EDUCATION

Bachelor's in [BSIT] (In Progress — Final Year)

Years IT Diploma
Aptech Pakistan

SKILLS

- HTML, CSS, JavaScript, PHP, Laravel Framework, jQuery, Bootstrap
- Social Media Marketing, Google Ads, YouTube Ads, SEO
- Presentation Design, PowerPoint (professional slide decks)

LANGUAGE

English
Urdu

About Me

I'm Hammad Taj, a skilled Web Designer and Digital Marketer with over 2 years of experience creating responsive websites and impactful online campaigns. Proficient in HTML, CSS, JavaScript, PHP, Laravel, and SEO, I combine design and strategy to help businesses grow digitally. I also specialize in PowerPoint presentation design, crafting visually engaging slides for clients and brands.

WORK EXPERIENCE

- Web Designer & Digital Marketer
- Freelance / Various Clients — 2021 – Present
- Over 2 years of professional experience in web design and digital marketing, specializing in building responsive websites and executing data-driven marketing campaigns.
- Developed and delivered high-quality PowerPoint presentations for client proposals, corporate training sessions, and business pitches, ensuring clear communication and strong visual impact.

PORTFOLIO / REFERENCES

Bin Saleem Jewellery

Elegant jewellery website focused on premium aesthetics and user experience.

FBCL Finanza Business & Consultancy Ltd

Corporate website for a finance and consultancy firm.

CarCruise Rental & Tours (In Progress)

Responsive car rental website with modern design and smooth transitions.

Team Hamwas

Software house website with a modern white, cyan and black theme.